Matthew Landers
Digital Designer

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Skillset

UX/UI Designer   UX Thinker   Front-end Developer   Rapid Prototyper   LifeLong Learner

Empathy Driven   Solutions Oriented   Accessiblity Minded   Agile Experienced

Strong Communicator   Design System Promoter   Active Team Player   Self Starter

Software

Sketch3   Adobe CC   Balsamiq   Axure   InvisionApp   UXPin   HTML5/SASS

Experience

March 2017
Present

NetApp (netapp.com) Waltham, MA
UI/UX Designer

Work directly with a UX Manager to deliver product enhancements for NetApp's OnCommand Insight product. Collaborate closely with PMs, UI developers, and internal stakeholders to understand business goals and product requirements. Work in Agile to brainstorm UX flow, quickly iterate wireframe prototypes, solicit feedback, and deliver high-fidelity mock-ups to the UI development team.

April 2015
March 2017

ADK Group (adkgroup.com) Boston, MA
UX & Creative Designer

Worked with project managers and developers to deliver web design and native app-based projects for a variety of clients. My work was split between bringing projects through the design cycle and developing front-end code for existing creative designs. A highlighted project was the Brigham and Women's Burn Pager IOS App. Created full user flow, wireframes, and interface designs based on native app interface guidelines.

July 2014
March 2015

Apptopia (apptopia.com) Boston, MA
Lead UI Designer

Worked directly with co-founder to translate product requirements into wireframes, user flows, high fidelity mockups and front-end code for app analytics products. A highlighted project was providing the initial live design for Apptopia's Insights product, which is now the company's flagship offering.

August 2011
July 2014

Unbound Commerce (unboundcommerce.com) Framingham, MA
Web Designer & Front-end Developer

Worked both on a small team to design mobile e-commerce sites for large clients, and independently as lead point for all Yahoo! Small Business (SMB) clients. In 2013, assisted with onboarding 120+ new Yahoo! SMB clients, managing their projects and delivering design and front-end code for their mobile dedicated e-commerce sites.

Education

September 2010
May 2011

Boston University CDIA Waltham, MA
Certificate in Graphic and Web Design

August 2006
May 2010

UMass Dartmouth Dartmouth, MA
Bachelor of Science in Marketing & Minor in Operations Management